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*Since 2011, TheGreenGazette print and digital independent magazine has been dedicated to providing current, thoughtful articles about green business & solutions, arts & culture, natural health & wellness, environmental issues, social equity, country living, healthy ecosystems, and sustainability.*  
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### Advertising Rates

1 Issue (3 months)

#### Cover Position

Front Cover Banner	\$425.00
Inside Front Cover (Full Page)	\$550.00
Outside Back Cover (Full Page)	\$600.00

#### Inside Position

1/2 Page	\$375.00
1/4 Page	\$250.00
1/8 Page	\$150.00

#### Professional Directory

Includes print and online	\$100.00
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Contact [lisa@thegreengazette.ca](mailto:lisa@thegreengazette.ca) for more information.

### Distribution

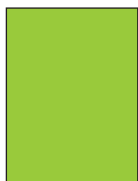
*High visibility, quality and endurance.*

**In Print:** Over 10,000 readers in the Cariboo Chilcotin and beyond, including Quesnel, Williams Lake, 100 Mile House, 108 Mile House, Lac La Hache, Prince George, Bella Coola, Horsefly, Clinton, along the Fraser Canyon highway as well in select locations in Northwest BC.

**Online:** Featuring full colour articles online and easy to read magazine Flipbook, including extensive archive of articles and magazine issues. Regular article posting and tagging on Facebook. Facebook: **TheGreenGazette**. Instagram: **The\_Green\_Gazette**

### Advertising Endurance Comparison

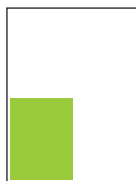
**Radio:** 30 seconds **Television:** 30 seconds **Newspaper:** 1 week **TheGreenGazette:** 3 months



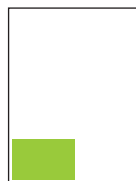
**Full Page**  
9" x 12"



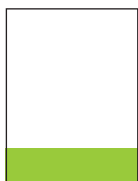
**1/2 Page**  
8.5" x 5.5625"



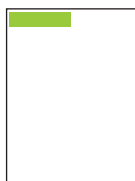
**1/4 Page**  
4.1875" x 5.5625"



**1/8 Page**  
4.1875" x 2.7188"



**Cover Banner**  
9" x 2.75"



**Professional Directory**  
4.125" x 1"

### Specifications

**Ad Design:** If you do not have an ad ready, we can design one at no extra charge.

**Accepted File Formats:** Press ready—CMYK—300 dpi—embedded fonts; PDF, JPG, TIF, or PSD, Illustrator and InDesign— if submitting Adobe Illustrator or InDesign working files, please include all fonts, logos and images.

**Ad Changes:** We can update your ad each issue for \$10, however, no changes can be made after deadline.

**Payment Terms:** Rates do not include tax. Cheques payable to Earthwild Consulting, PO Box 4387, Williams Lake, BC V2G 2V4. E-transfers accepted to [lisa@thegreengazette.ca](mailto:lisa@thegreengazette.ca)

**Advertising Policy:** All ads must be approved by publisher, at publisher's discretion. Ads accepted via email at [lisa@thegreengazette.ca](mailto:lisa@thegreengazette.ca) (files under 10MB). For larger files, please use a web drive service (eg.: Dropbox, Google Drive)